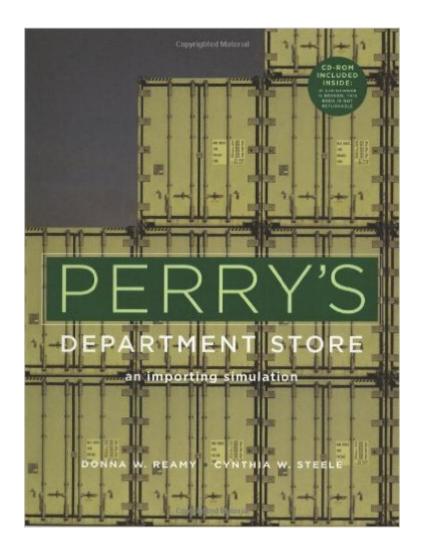
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Perry's Department Store: An Importing Simulation





Synopsis

Perry's Department Store: An Importing Simulation teaches business in the dynamics of the international marketplace by placing the reader in the role of a retail buyer importing jeans into the United States. The import process is divided into eight steps: profiling suitable countries for export, developing sourcing strategies, recognizing differences in working across cultures, understanding the policies and laws governing importing, classifying imported product, financing the import purchase, determining shipping procedures for imports, and completing the entry process. Resources and worksheets for the simulation are included on the accompanying CD-ROM.

Book Information

Spiral-bound: 128 pages Publisher: Fairchild Publications (May 24, 2006) Language: English ISBN-10: 1563673827 ISBN-13: 978-1563673825 Product Dimensions: 8.6 × 0.6 × 10.9 inches Shipping Weight: 13.6 ounces (View shipping rates and policies) Average Customer Review: 4.5 out of 5 stars Â See all reviews (2 customer reviews) Best Sellers Rank: #368,291 in Books (See Top 100 in Books) #61 in Books > Business & Money > International > Exports & Imports #131 in Books > Business & Money > Industries > Fashion & Textile #291 in Books > Business & Money > Industries > Retailing

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